

Let's Talk About Immunizations!

Public Health Prepared has compiled this resource guide for school staff to help guide and facilitate conversations about immunizations.

Motivational Interviewing

- Strategies:
 - Use the "5 A's": Ask, Advise, Assess, Assist, Arrange
 - Remember the OARS method: Open-ended questions, Affirmations, Reflective listening, Summarization
 - **Watch this video to learn more:** <https://youtu.be/6cJZfsodats>

Tips for Crucial Conversations

- Know your own emotions, triggers, and concerns
- Remind yourself of the goal of the conversation
- Refresh yourself on the most up-to-date recommendations
- **Watch this video to learn more:** <https://youtu.be/nX4fZKJzgns>

Practice the Conversation

- Practice having the conversation with family, friends, and colleagues
- **Watch this case study to learn more:** <https://youtu.be/2KF6npi7qM8>

Resources

- Public Health Foundation
 - [Ways Schools Can Support Routine Vaccination Catch-Up Among School-Aged Children: A Toolkit for Educational Professionals June 2024](#)
- Illinois Chapter of the American Academy of Pediatrics
 - [Immunizations Toolkit for School Leadership](#)
- American Academy of Pediatrics
 - [Communicating with Families and Promoting Vaccine Confidence](#)
 - [Strategies for Improving Vaccine Communication and Uptake](#)
- U.S. Department of Health and Human Services
 - [CDC Call to Action: What Schools Can Do to Promote Routine Vaccination Catch-Up Among School-Aged Children](#)

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